Arthur Mazhambe, D.B.A.
Chair, Division of Business
Holder, W. Ray Frye Professorship in Business
Associate Professor of Business

Office: Alexandria Hall, Room 210
Address: LC Box 610; Pineville, LA 71359
Telephone: (318) 487-7650
Email: arthur.mazhambe@lacollege.edu

Education
D.B.A., California Intercontinental University
M.S., University of Derby, UK
B.A., Louisiana College

Dr. Arthur Mazhambe is chair of the Division of Business and teaches management, marketing, international business, and business ethics courses. He is a graduate of Louisiana College (BS), The University of Derby (MS), and California InterContinental University (D.B.A). For seventeen years, he was employed in various managerial capacities in the cosmetics, retail, packaging, printing, wire, and iron and steel industries in Zimbabwe, Africa. Dr. Mazhambe travelled to several Southern African countries and Europe on business assignments. These include Angola, Botswana, Democratic Republic of Congo, South Africa, Malawi, Mozambique, Namibia, Kenya, Zambia, United Kingdom, and Germany. He brings an international perspective to the division and many years of hands-on experience in sales, marketing, and strategic management. Dr. Mazhambe is a former president of the Midlands Chamber of Industries (of the Confederation of Zimbabwe Industries), and former chairman of the Lancashire Steel Professional Soccer Club (Won the 1999 Madison Trophy).

A keen researcher on corporate governance and ethics, he published a book “Corporate Governance Consultancy” in 2011, and has studied law and medical ethics with Edinburgh University, and commercial law with the University of Derby. He is an admirer and student of Peter Drucker, and a believer in online and distance education. Dr. Mazhambe was recognized by the Distance Education and Training Council as a 2012 Outstanding Graduate, having completed the doctorate degree in business administration. In 2011, Louisiana College awarded him the W. Ray Frye Professorship in Business.

He has managed numerous projects in Africa on behalf of Shepherd Ministries International. These include water-well drilling, school building construction, schools library establishment, medical outreaches, community enhancement projects, grief counselling training, pastoral training, clothing and food distribution, and more. Since 2005, Arthur has been to Africa more than twenty times. In 2012/2013, he made six transatlantic trips to Africa to conduct research, as part of a team of nine experts commissioned by the Southern African Development Community (SADC), a group of fifteen countries. The team evaluated SADC’s 15-Year Regional Indicative Strategic Development Plan.

Dr. Mazhambe says, “Students in my class can expect to learn about business management. I will stretch them. I prefer discussions to lectures, which is why I teach at a small college. I will give 100% effort to assist students to achieve student learning outcomes and prepare them to be competent managers and leaders. They will definitely know about the benefits of a Christian and ethical approach to business management. The goal is to give students the skills and abilities for the next phase of learning experience in the workplace”.

He is a consultant on corporate governance, regional economic integration, private sector development, strategic management, and missions to Zimbabwe.
David Culp
Holder, Hubert and Madolene Reding Professorship in Business
Assistant Professor of Business

Office: Alexandria Hall, Room 211
Address: LC Box 610; Pineville, LA 71359
Telephone: (318) 487-7561
Email: david.culp@lacollege.edu

Education
M.B.A., University of St. Thomas
B.S.B.A., Franklin University

David E. Culp teaches Management and Marketing courses and comes to Louisiana College after a distinguished 35 year career with a Fortune 500 company. Growing in job responsibilities, he practiced in real life what he now teaches in his business classes. Hiring, firing, strategic planning, capital budgets, management information systems, salary administration, marketing, and customer relationships were in his various area of responsibilities. Upon retirement he sought to use his vast knowledge to help others which lead him into higher education and, ultimately, to Louisiana College.

He has served as Director of Institutional Effectiveness and assisted in the production of Louisiana College’s SACS Reaffirmation filing in 2010. He was selected by SACS to be trained in the review of peer institutions relating to the assessment of their Institutional Effectiveness.

David has brought social media marketing to Louisiana College. He received certification as a Social Media Professional through the University of Miami in November, 2015. David teaches a senior level advanced marketing course that focuses on the integration of platforms such as FaceBook, Twitter, LinkedIn, YouTube, etc. He has instituted the use of Twitter in his classes for such things as attendance, pop-quizzes, and class communication.

He has integrated the use of a software program that is used globally in business capstone courses and MBA programs. Students work in teams and simulate operating a tennis shoe company as a multinational corporation. They utilize what they have learned in their business classes to generate a company business strategy for ten years. They compete against teams of their classmates for market share and are judged on their company’s performance in key performance indicators. Several of our teams over the years have placed in the top 100 internationally. In spring 2013 over 4,100 teams participated in the competition. One of our teams was invited back over the summer to compete in an invitational competition of ten selected business teams, placing eighth. This was a great accomplishment for which the Louisiana College Division of Business is very proud.

To aid in teaching small business entrepreneurship he has started two small businesses to gain knowledge of running a small business. His latest small business is a social media marketing company. He currently serves as an assistant professor of business administration and advisor for the LC Delta Mu Delta Business Honor Society, and is the holder of the Hubert and Madolene Reding Endowed Professorship.
Adena LeJeune, Ph.D., CPA
Assistant Professor of Business

Office: Alexandria Hall, Room 212
Address: LC Box 610; Pineville, LA 71359
Telephone: (318) 487-7422
Email: adena.lejeune@lacollege.edu

Education
Ph.D., Northcentral University
M.P.A., Louisiana Tech University
B.S., Louisiana Tech University

Dr. Adena LeJeune is a Certified Public Accountant in Louisiana with experience in public accounting and the not-for-profit sector. She earned a Masters in Professional Accountancy from Louisiana Tech University and a PhD in Business Administration with a concentration in Financial Management from Northcentral University. Professionally, Dr. LeJeune is active in the Society for Louisiana CPAs. She has served as an officer and board member of the Central Louisiana Chapter as well as on statewide committees. Currently, she is a member of the Accounting Education Issues Committee of the LCPA. In her community, Ms. LeJeune has volunteered in a Sunday School program in some capacity for over 20 years and currently teaches a class of 11 to 13-year-olds.
Brandon Renfro
Assistant Professor of Business

Office: Alexandria Hall, Room 208
Address: LC Box 610; Pineville, LA 71359
Telephone: (318) 487-7606
Email: brandon.renfro@lacollege.edu

Education
Ph.D., Hampton University
M.S.F., Texas A&M – Commerce
M.B.A., Texas A&M – Texarkana
B.B.A., Southern Arkansas University

Publications


Prior to completing his graduate work in Economics and Finance, Mr. Renfro worked in the investment management industry. Before coming to Louisiana College he taught at the University of Arkansas at Hope-Texarkana.

Mr. Renfro has been in the Arkansas Army National Guard since 2009. He has served as a Platoon Leader, as well as Executive Officer and Commander of Company C., 1st BN, 153rd Infantry.

Mr. Renfro is married and has one daughter, Brooklyn, who was born on Halloween in 2013. His wife Callie is a stay at home mom. They attend Calvary Baptist Church in Alexandria.
James Majors, CPA
Adjunct Instructor of Business

Office: Alexandria Hall, Room 218
Address: LC Box 610; Pineville, LA 71359
Telephone: (318) 487-7700
Email: james.majors@lacollege.edu

Education
M.B.A., Louisiana State University
B.S., University of Louisiana Lafayette

James Majors is a Certified Public Accountant in Louisiana and teaches accounting courses at Louisiana College. James enhances his experience teaching accounting for thirteen years with real world experience to bring practical examples to the study of accounting. He has worked as the Chief Financial Officer in wholesale petroleum distribution, the manufacturing of industrial chemicals, highway safety, highway construction, and environmental remediation. In addition to his experience as a financial executive, James has owned and operated several companies. His entrepreneurial experience includes the manufacture and national distributions of household insecticides and a venture into the financial sector, a real estate title company. James continues to consult in the medical transportation industry and procurement of government contracts. He is an active member of his church, participating in the music program and serving on several committees.
Jonathan Stokes  
Adjunct Instructor of Business

Office: Alexandria Hall, Room 218  
Address: LC Box 610; Pineville, LA 71359  
Telephone: (318) 487-7700  
Email: jonathan.stokes@goldweems.com

Education  
J.D., Washburn University School of Law  
B.A., Louisiana College

Jonathan Stokes is a practicing attorney with the Alexandria, Louisiana, law firm of Gold, Weems, Bruser, Sues & Rundell. He advises businesses, boards and non-profit institutions, public bodies, and individuals with an emphasis on facilitating problem-free business practices and avoiding, and if need be, resolving legal disputes. Jonathan practices primarily in the areas of general business law, commercial litigation, and state and local sales and use taxation. He also practices in the field of education law. Prior to attending law school, he worked as a high school teacher for six years. Jonathan began his legal career practicing in Kansas where he worked in commercial and complex litigation.

Jonathan received his Juris Doctor degree magna cum laude from Washburn University School of Law where he served as Editor-in-Chief of the Washburn Law Journal and served as an extern for the Honorable Judge Sam A. Crow of the United States District Court for the District of Kansas.
Shannon Tassin  
Adjunct Instructor of Business

Office: Alexandria Hall, Room 156  
Address: LC Box 381; Pineville, LA 71359  
Telephone: (318) 487-7051  
Email: shannon.tassin@lacollege.edu

Education  
M.B.A., University of Louisiana at Lafayette  
B.S., Northwestern State University

Shannon Tassin is the Director of Human Resources and Payroll for Louisiana College. She has the certification of PHR from the Society of Human Resource Management (SHRM). She has been a member of the Central Louisiana Society for Human Resource Management for 15 years, of which she was Treasurer for 10 years. She has worked as a Human Resources Professional for 17 years with experience in both private and public business. She is an Adjunct Instructor and currently teaches MG390 Human Resource Management.